# Why Choose Omega Strategy?

Are you experiencing significant growth and facing pressure to continue to successfully manage all aspects of your business?

Do you find the day to day tasks of meeting your financial, accounting and company secretarial obligations is diverting your time from your core business?

Is a lack of expert financial support holding your business back from achieving its potential?

Are you considering listing, raising capital, or borrowing funds to achieve your business goals?

Are you looking for cost effective solutions to improve your business performance?

If this is you Omega Strategy may be able to help you achieve these goals.

# What Services Does Omega Strategy Provide?

Omega Strategy is focused on providing outsourced solutions to your business. We specialise in the following areas.

CFO services

Company Secretarial services

Financial Reporting

Forensic Accounting

Bookkeeping and Payroll

# CFO Services

Large companies utilise the services of a Chief Financial Officer (CFO) to manage the financial complexity of modern businesses.

CFO services allows you to have access to the same skills on a part time basis. This function allows you to have a senior financial professional assist with managing activities such as:

Strategy development and execution

Organisational structure optimisation

Insurance Management

Managing the financial team

Planning and budgeting

Debt and Capital raisings

Negotiations with financial institutions

Implementation of financial systems, policies and procedures

# Company Secretarial Services

We can provide secretarial services whether your business is a private company just requiring the basics or if you operate a small capital listed entity requiring the services of a Company Secretary to meet the obligations of ASIC as well as the ASX.

# Financial Reporting

Whether you need to meet the expectations of banks or outside investors we can assist by providing the necessary skills to compile financial reports.

Alternately you may need assistance meeting the tight deadlines associated with raising funds through debt and equity markets. We can provide this service along with assistance in the preparation of Prospectus documents or Information Memorandum. We are able to act as lead or provide supplemental support for an existing internal team.

# Forensic Accounting

Everyone hopes their employees are honest and act with integrity, however, this is not always the case. If your business has been the subject of a suspected financial crime we can help. We can conduct a forensic review and where needed provide expert testimony should the matter lead to a court case.

# Bookkeeping and Payroll

These essential tasks form part of running every business but often take up an excessive amount of your valuable time. These tasks which are necessary can be performed by someone with the right skills allowing you to focus on the business. We can assist you with this enabling you to concentrate on the areas of your business that add the most value.

# About Omega Strategy

Omega Strategy is focused on delivering services to small and medium businesses which are often only available to larger businesses. At its core Omega Strategy is focused on providing to small and medium sized businesses the key services large organisations gain through the employment of a dedicated CFO.

These services will enable you to focus your efforts on growing your business and ensuring the operations are performing to achieve the goals you have set. Omega Strategy is able to partner with you to ensure that as the business grows, the financial and governance needs continue to keep pace and enable growth to occur efficiently and effectively.

With growth and size comes complexity and Omega Strategy is able assist you in managing these risks allowing the business to thrive and develop successfully.

# Key Management

Gordon Mitchell is at the heart of the business with over 25 years of experience gained across both public practice and commerce. Most of this experience has been gained working in a range of commercial organisations ranging in size from 100 staff through to organisations with over 10,000 employees. This has included senior financial positions within ASX 200 companies with operations both within Australia and operations overseas.

Gordon’s experience extends to a range of sectors, including retailing, wholesaling, mining and exploration, construction and manufacturing. This experience is particularly extensive within fast moving consumer goods and operational mines extracting gold, copper and coal.

Gordon has also been involved in a range of corporate activities including business acquisitions, stock exchange listings (particularly in Singapore), debt raisings and corporate demergers. Through these activities, he has been exposed to the debt and equity market regimes in Australia, Singapore and the United States of America.

# Frequently Asked Questions

**If I utilise the CFO services of Omega Strategy, does that mean I don’t need to worry about the financials?**

Omega strategy acts as your personal CFO. Like any successful business the CEO must remain engaged with the financial health and prosperity of the business. What Omega Strategy will do, is assist you in fully understanding this information and using financial information to drive your business forward.

**If I decide to raise capital or list my business on a stock exchange, can Omega Strategy help me?**

Yes, there are a number of ways we can be of assistance. Omega strategy can act as your CFO and drive the process, including, managing the various aspects involved in raising capital and listing a company. If you already have internal resources but require additional help to achieve the outcome within the deadlines, Omega Strategy can provide that assistance.

**Does Omega Strategy provide taxation services?**

While Omega Strategy does not provide taxation services, we are able to assist you through an associate who is a registered tax agent.

**Does Omega Strategy conduct audit and assurance services?**

These services are not provided by Omega Strategy, however there are a range of accounting firms we can direct you toward. We are also able to act in the same manner as a dedicated CFO would in engaging with these providers and managing the audit process should you require.

**Does Omega Strategy provide expert opinions for debt and equity raisings or takeovers?**

These are specialised services which Omega Strategy does not provide. However, we can manage the process on your behalf to achieve the outcomes required.

**Does Omega Strategy provide Valuations?**

Omega Strategy does not provide valuations, however, we are able to manage this process on your behalf or assist with collation of all relevant information to facilitate a valuation.